

# Online Shipping

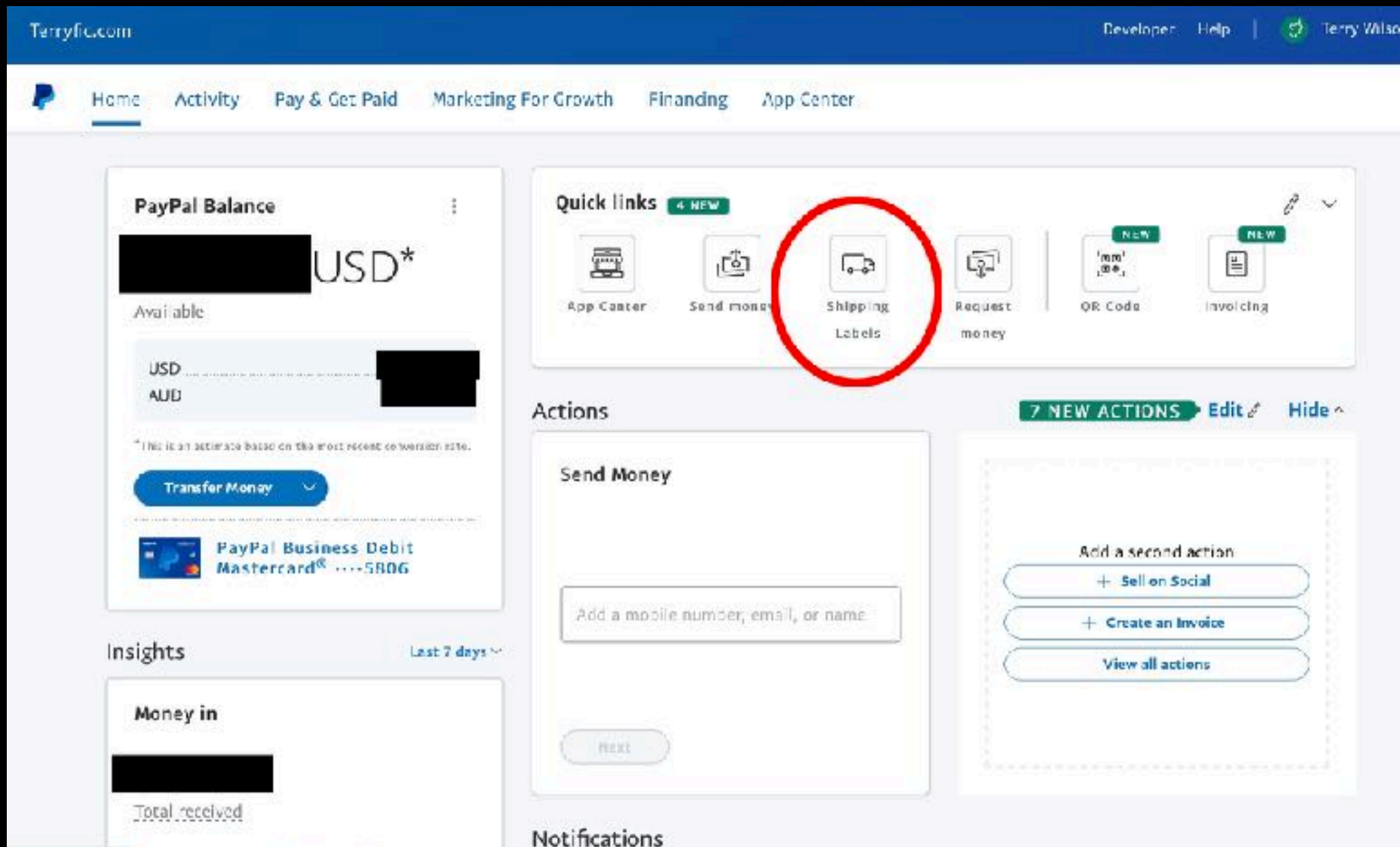
Save time and money

# Why ship online

- Modest savings
- Labels printed
- Easy payment
- No standing in line at post office
- Many drop off options: Post Office, UPS stores (will take USPS), Office Depot, Mailbox services
- Perform “what if” scenarios to fine tune box size, weight, destination, etc. and get pricing.

# Where?

- Post office “Click-n-Ship” (no fees, nor discounts)  
Priority Mail, **Regional Rate**
- PayPal Shipping Center (no fees; discounted rates)  
**First Class Mail**, Priority Mail, **UPS**
- PirateShip.com (no fees; discounted rates)  
First Class Mail, Priority Mail, Regional Rate, **Cubic Rate**
- UPS and FedEx
- 3rd Party Services (monthly fees)  
[ShippingEasy.com](#), [stamps.com](#) etc.



# PayPal - Shipping Labels

If you don't have an account, open one for free.

## Shipping

PayPal gives you 3 ways to print shipping labels.

Print a label for  
a PayPal order



Let's print a shipping label and get  
your package on its way.

Get Started

Print labels for  
multiple PayPal orders  
(USA only)



Have more than one package ready  
to ship? Save time by printing up to  
50 labels in one go.

Get Started

Print a label for  
another kind of order



So your customer didn't use PayPal  
—not a problem. Here's a quick  
way to print a label for your  
package.

Get Started

# USPS AND UPS

It's perfect fine if you're shipping something not paid  
for via PayPal. Not pulling a fast one on PayPal.

**Shipping information**

Carrier name  
USPS

Service type  
Priority Mail® service (1-3 days)

Package type  
Medium Flat Rate Box

**Package weight**  
Up to 70 lbs. or less.

**Additional details** (optional)

USPS Tracking® (Included)

Signature Confirmation™ service (\$2.60 USD)

Display postage cost on label

**Add insurance**

\$50.00 USD + \$ 0 USD = \$50.00 USD

**Shipping cost**

Postage cost	\$13.20 USD
Insurance	\$0.00 USD
USPS Tracking®	\$0.00 USD
<b>Total</b>	<b>\$13.20 USD</b>

**Payment method**

PayPal balance (USD) \$13.20 USD

Calculate Shipping Cost

**Confirm and Pay**

By clicking **Confirm and Pay** you agree to our [Terms and conditions](#).

# Discounted Rates

This would be \$15.05 at the USPS site.

Shipping information

Carrier name  
USPS

Service type  
First-Class Mail® Parcel service (2-5 days)

Package type  
Package/Thick Envelope **or box**

Package weight  
16 oz. **Max weight = 16 oz.  
1 oz. is ~\$3**

Irregular Package

Additional details (optional)

USPS Tracking® (Included)

Signature Confirmation™ service (\$2.60 USD)

Shipping cost

Postage cost	\$5.40 USD
USPS Tracking®	\$0.00 USD
<b>Total</b>	<b>\$5.40 USD</b>

Payment method

PayPal balance (USD) \$5.40 USD

Calculate Shipping Cost

**Confirm and Pay**


By clicking **Confirm and Pay** you agree to our [Terms and conditions](#).

# First Class Available

USPS Click-n-Ship doesn't even accommodate First Class Mail!



Shipping addresses

Shipping information 

Carrier name  
UPS@

Service type  
UPS@ Ground

Package type  
Your Package

Package weight  
14 lbs.

Package Dimensions  
12 in x 12 in x 12 in

Shipping cost

Postage cost \$20.81 U

**Note:** Shipping rates quoted are based upon the information supplied. Additional charges may be applied by UPS for any corrections to the information (for example: weight, dimensions, address, address type)

**Total** **\$20.81 U**

Payment method  
PayPal Balance(USD) \$20.81 U

Calculate Shipping Cost

Confirm and Pay

PACKAGE TYPE	EXPECTED DELIVERY	SHIPPING PRICE
Priority Mail® (choose your own box)	September 28, 2020 // 3-Day Delivery	\$44.75

14# to the midwest, US Postal Service

# UPS available at PayPal

Wow, more than twice as much for Priority Mail.



PACKAGE TYPE	EXPECTED DELIVERY	SHIPPING PRICE
<input type="radio"/> Priority Mail® Medium Flat Rate Box 11" x 8-1/2" x 5-1/2" 13-5/8" x 11-7/8" x 3-3/8"	September 28, 2020 // 3-Day Delivery	\$15.05
<input type="radio"/> Priority Mail® Padded Flat Rate Envelope 9-1/2" x 12-1/2"	September 28, 2020 // 3-Day Delivery	\$8.40
<input type="radio"/> Priority Mail® Regional Rate Box A Side Loading: 13-1/16" x 11-1/16" x 2-1/2" Top Loading: 10-1/8" x 7-1/8" x 5"	September 28, 2020 // 3-Day Delivery	\$10.42
<input type="radio"/> Priority Mail® Large Flat Rate Box 23-11/16" x 11-3/4" x 3" 12 1/4" x 12 1/4" x 6"	September 28, 2020 // 3-Day Delivery	\$21.10
<input type="radio"/> Priority Mail® Legal Flat Rate Envelope 15" x 9-1/2"	September 28, 2020 // 3-Day Delivery	\$8.05
<input type="radio"/> Priority Mail® Small Flat Rate Envelope 6" x 10"	September 28, 2020 // 3-Day Delivery	\$7.75
<input type="radio"/> Priority Mail® Regional Rate Box B Side Loading: 16-1/4" x 14-1/2" x 3" Top Loading: 12-1/4" x 10-1/2" x 5-1/2"	September 28, 2020 // 3-Day Delivery	\$16.72

Regional Rate vs. Priority Flat Rate  
(shipping to the midwest)



# Packaging for First Class

Must weigh no more than 16 oz. Packaging can be box or envelope. This is a box in a 7 x 10 bubble envelope.

# Ideas

- Explore Postal rates and breaking points, for instance:  
16 oz for First Class (ultra cheap), any packaging  
Up to 2#, reasonable for regular Priority Mail, any size box
- Play around with UPS rates for weight/dimension breaking points.
- Figure out boxes that will work for you (double boxed if preferred), that come in at a cheaper rate.
- **Sell things with shipping in mind.** Create pieces of the right weight and dimension to work with these boxes.
- Wide range of free Priority Mail boxes available at the USPS site if choosing Priority Mail (one benefit of using the USPS).