



## VENTURA COUNTY POTTERS' GUILD

The Ventura County Potters' Guild is a nonprofit organization committed to stimulating public interest in ceramic arts by providing networking, education, and sales opportunities in an inclusive environment for all levels and interests.

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### 2020 Outreach Initiatives

- Elementary Ceramics class in Ventura: two 8-week ceramics classes that will not be completed until 2021 due to COVID 19 pandemic.
- Awards to Ceramic Students that include a cash award, with the exception of one school, not completed due to the COVID 19 pandemic: 2 high schools and 3 community colleges and at CSUCI.  
We were able to give awards at:
  - Ventura Community College: Kyle Scheier and Chelsey Hoslett
- Members' Meetings are advertised to the public and we average 3-7 visitor at each meeting. Due to COVID 19 pandemic only 3 public meetings have been held. In June we began holding monthly meetings on Zoom that are available on YouTube to the public.
- Julie Feld Underglaze Workshop – offered, advertised and available to the public but postponed until October of 2021 due to the COVID 19 pandemic.
- \$100 donation to Center for Nonprofit Leadership at California Lutheran University for free webinar workshop provided during the COVID 19 pandemic.
- \$575 donation to Beatrice Wood Center for the Arts.
- During the Covid 19 pandemic Nordolf HS in Ojai and Ventura Community College were provided a tutorial for their online students on how to photograph their work and access to VCPG photo cube.
- Residency Program: Elena Berdnikova and Kahrin Keaki Lewis were selected for the Fall 2020 Pilot Studio Residency Program. This project was launched by the Board to fill a gap of available instructional studio space/time created by COVID 19 pandemic. Elena and Kahrin will received a 12 weeks membership/ residency during the Fall 2020 semester at ClayZen Studio. The residency will allow them to work on their skills, receive hands-on training in firing while completing work that may be required for successful admission into an arts program. During their residency they will be supported and guided by both ClayZen's Master Potter Wyn Matthews and a member of the Ventura College Ceramics faculty.
- Two Ventura Community Colleges students were sponsored to take two ceramics classes at Otis College Art and Design Adult Extension. These were online classes to supplement their training at VCC.
- Beatrice Wood Center for the Arts and VCPG show "Nature' Bounty"; awards to three members.

### 2019 Outreach Initiatives

- High School, Community Colleges and university Ceramic Students cash award at Student Art Show and VCPG membership:
  - Nordolf HS: Chassy Plott, Courtney Abraham, Scott Inran, Sean McHale
  - Santa Barbara Community College: Maggie Powell

- Ventura Community College: Aaron Wiitablake, Barbara Fosbrink
  - CSUCI: MacGregor Mason and Magan Petree
- Ruthanne Turball Workshop: 144 students and the public attended multiple event, demonstration and full workshops at Ventra Community College, Santa Paula Art Museum at the Ojai Clay School. 5 students from Ventura Community College and CSUCI were given a scholarship to attend the 1- day workshop.
- VCPG sale at Ojai – In order to give the Ceramics students from Ventura Community College an opportunity to experience selling their own work, they were invited to setup, display, sell their work and provide demonstrations during our annual sale.
- Eight Members' Meetings were advertised to the public, with a program about Ceramics; we average 3-7 visitors at each meeting.
- Bowl of Thanks: Once a year VCPG organizes an event at Ventura Harbor called the Bowl of Thanks. The Guild asks for donations of bowls from our members and the schools VCPG works with and on the night of the event the public comes to the Ventura Gallery, purchases a bowl and then takes them to restaurants in the harbor that give them a sample of one of their offerings. 100% of the proceeds from this event go to a local charity – one to care for humans and one to care for animals. In addition to the labor involved VCPG takes care of all advertising and credit card charges for the event.
- Beatrice Wood Center for the Arts and VCPG Members' show, "Small Treasures", awards to members