



## Ventura County Potters' Guild



### March 2021 Newsletter

[venturapottersguild.org](http://venturapottersguild.org)

#### • For Your Calendar

March 22nd.....**Members Meeting; 7pm**

Program: Terry Wilson on Clay Challenge - Show & Tell

- Link included below -

April 8.....Board Meeting 3:30pm

Members are welcome to join our Zoom meeting

April 26th.....**Members Meeting; 7pm**

May 6th.....Board Meeting

May 24th (3rd Mon.)....**Members Meeting; 7pm**

June 3rd .....Board Meeting

June 12th & 13th .....Ojai Ceramics Sale

July .....Board Meeting

July.....**Members Meeting; 7pm**

August.....Board Meeting

August.....**Members Meeting; 7pm**

Sep.....Board Meeting

Sept.....**Members Meeting; 7pm**

Pre-Jury Workshop application is due

Oct.....Board Meeting

Oct.....**Members Meeting; 7pm**

Nov.....**Members Meeting; 7pm**

Jury Workshop

Dec.....Members Meeting/Holiday party; 7pm

- **Presidents message**

**Dear fellow potters,**

I get my second vaccine shot next week. I'm not a big fan of vaccines. But I get them when it seems necessary. I was bitten by a dog about 6 months ago. When I went to the Dr. with an infected hand, she recommended I get a tetanus shot. I did. I don't get a flu shots as their efficacy is so varied — 0% to 60% depending on the year. But having had a mild case of Covid in September, I definitely don't want to go through that again. A mild case was hell. So... jab away!

With the number of vaccinated people rising much more rapidly than the initial projections I'm feeling much optimistic about the county/city permitting the Music Festival and our Guild Show to proceed in June. We're moving ahead as if it's going to happen knowing that it's possible that we'll have to pull the plug at some point.

We decided to postpone our 2021 and Beyond visioning workshop. It became clear that we weren't ready to look at a five year business plan. In our 2020 & Beyond workshop last year we thought we had put together a 4 year plan. Due to the time-warp in Covid Land we got all but one item up and running in one year.

I think many of us on the board and committees are excited when working on new things. I know I am. But, we realized we needed to take a breath and work on deepening and widening the new areas we opened up last year creating a firmer foundation for future growth.

And... coming up:

Remember the show at Beatrice Wood Center. (Details further down in newsletter.)

Remember Triangles! Our show & tell extravaganza during the March members' meeting on what you created with the word Triangles in mind.

**Happy Learning. Happy Potting.**

Wyn Matthews, VCPG President  
50+ year potter  
[me@wynmatthews.com](mailto:me@wynmatthews.com) 805.207.3122

### • **March 22nd 2021 VCPG Members' Meeting**

#### **Theme: Triangles**

It's a Clay Challenge to spark our imagination, conversation and fun. We'll have a Show and Tell of your creations on Zoom, either shown live or through photographs (mail them to Stacy Rowe).

Show us your piece using the triangle as a major player, whether used as surface decoration or structural elements.

Anything in greenware is fine. Even a sketch!

VC Potters Guild is inviting you to a scheduled Zoom meeting.

**Gather informally at 6:30 to hang out with friends.  
Business meeting begins at 7 followed by program: Share your triangle themed creation!**

Topic: VC Potters Guild's Zoom Meeting  
Time: Mar 22, 2021 06:30 PM Pacific Time (US and Canada)

Join Zoom Meeting  
<https://us02web.zoom.us/j/88324793518?pwd=WEwrYmZSQVNGYkdNb29DMXJxMVcvUT09>



We also have an online store for those who can't make it to the harbor.  
For more information visit [www.venturapottersguild.org](http://www.venturapottersguild.org).  
Contact: Rebecca (310) 384-1840

- **Mother's Day Special Exhibit Offer to exhibit**

**All juried VCPG members are invited to participate**  
in the Ventura Pottery Gallery's upcoming Mother's Day Special Exhibit  
May 8th & 9th

A special **VASE exhibit** will be set up outside the gallery. We would  
also like to include some artists demo's throughout the weekend.

When a customer purchases a vase from our gallery they will receive  
free flowers. We are talking with a local florist who might set up booth  
outside the gallery more details to follow.

VCPG **juried** members can submit 2 vases for this special gallery  
exhibit. These vases can be any size, hand built, thrown or  
combination. We will be asking participating guild members to help out  
with this exhibit.

Please contact Ellen Wohlstadter (818)321-8706  
if you are interested in joining in this very fun event!

x

- **Mother's Day at Ventura Pottery Gallery Presents**

**One of a kind Vase for your One of a kind Mother**

Purchases a unique vase at our gallery in May 8th & 9th and you will also  
receive some free flowers!

X

## • **Beatrice Wood Show • 5/15 to 6/26, 2021**

Our annual show at the Beatrice Wood Center will be **May 25 to June 26, 2021** in the main gallery.

**Containers** is our focus with the title of the show **"Put A Lid On It"**. Application is included.

The time line is: entries due by April 18th. Delivery of pieces May 14-16.

## • **Ojai Ceramics Sale and Fundraiser**

Our annual Ojai Ceramics Sale and Fundraiser is moving forward and is currently open for registration. The dates are June 12th and 13th .

You must be a current member of the Guild, have completed your 2020 membership renewal and have completed the jury process to participate in the sale.

If you would like to participate in the sale, please print out and complete the registration form which will be available on the VCPG website in the coming days and send it to me at the address below along with a check for \$40.00 by April 26th.

The number of booths available has been reduced due to Covid-19 restrictions so please get your registration in asap to assure yourself a spot at the sale.

Please contact Diane Hedding if you have questions or concerns regarding the event. [d\\_hedding@yahoo.com](mailto:d_hedding@yahoo.com) or call/text 805 231 5347.

As we all know things change almost daily regarding Covid 19 restrictions and so there is a chance we will not be allowed to proceed with this event due to Covid-19. In the case of cancellation registration fee will be refunded.

I am excited to chair the 63rd Annual Ojai Show this year and believe that the public will welcome this opportunity to find some normalcy in their lives. It will be a wonderful kick off to our post Covid-19 recovery.

**Diane Hedding**

### • Clay and Supplies Order

We are putting together an order from Aardvark and Laguna Clay. If you would like to be included in the next Clay and Supplies order please submit your items, by April 5th, to Kristen Clawson at WildOakPottery@aol.com.

### • Polling • Our Guild needs your input

Heads up everyone.

During upcoming meetings you will all be asked to participate in a polling of the guild members on questions key to informing the Board about your interests and directed at support for planning efforts.

On your Zoom screen you will find a POLL icon. Please take the time to click on "POLL" and answer the questions presented. Even if you are not able to attend the entire meeting please drop by each month and participate in the polling activity. The Board needs to hear your voice as we move forward.

In advance, thank you for participating in this essential information gathering process.

### • Firestick Pottery has a few positions open;

1. **Staff person** to work 16 to 24 hours per week. \$15 to \$20 per hour, plus possible shared business income. Duties include teaching throwing and/or hand-building classes, helping customers, loading & unloading kilns, etc.
2. **2 apprentices** who will trade work hours for free studio membership and training.

ALSO we are looking for a good mid-sized electric kiln.

Please call Robin 805-272-8760. Or text: 562-688-6600.

- **The Online Store Has A New Look - Check It Out!**

Check out the new look of [VenturaPotteryOnline.com](http://VenturaPotteryOnline.com)! We've updated our Featured Categories to be more specific, allowing customers to more easily find what they are looking for. Kudos to **Terry Wilson** for the wonderful photography and of course to our wonderful artists for their treasures!

We've also changed how we handle shipping. You can find out more specifics by visiting the VCPG YouTube channel and watching our January Online Store Members' Meeting:

<https://www.youtube.com/watch?v=t2ge9by0cjA&list=PLwLyMyIMQPyXFwcyQQQLYX5N6eJz5-oRU&index=2>

You can also find updated Guidelines and forms on the VCPG website Member's Page. You have to be logged in to view the Online Store documents.

You're a juried member and want to join the Online Store? Contact Stacy Rowe at [venturapotteryonline@gmail.com](mailto:venturapotteryonline@gmail.com) for questions.

- **The VCPG Library has been reactivated!**

**Check out an item now.**

You can find information about how to check out items, including the list of items available, on the website

<http://venturapottersguild.org/membership/> (left side and bottom)

.There are 44 books and 31 DVDs in the collection currently  
Once you've looked at the list of items and found one(s) you are interested in, use the form on the website to request your item

Check out period is one month, and you can renew up to 3 times  
(unless someone else has requested the item)  
Items will be sent through the US mail (VCPG pays shipping) and  
to return items, you can either mail them back (at your own cost)  
or drop off at the Gallery  
With any questions, please contact the Librarian, Amanda Mason  
([amanda.rose.mason@gmail.com](mailto:amanda.rose.mason@gmail.com))

x

### • **Volunteers**

We are looking for a volunteers to help our Guild;

**Workshops Coordinator Wanted.** You scheduled one or two workshops a year starting in 2022. Contact the artist, arrange a location for the workshop, figure out cost per participant in order to break even on expenses, register participants, host the event and find accommodation for the artist if needed. You will get the information to the publicity/ newsletter/ website directors. You are a voting member of the Board of Directors and attend monthly board meetings. This is a great way to meet new people in a fun and educational environment.

**Treasurer** to balance our Bank of America account once a month. Small job, but big help.

Please call or email Brenda if you are interested or have questions about it.

**Brenda Burgess**

[bburgessinventura@gmail.com](mailto:bburgessinventura@gmail.com) 805-290-4741

### • **VCPG Videos YouTube Channel Update**

The VCPG Videos YouTube Channel is undergoing some improvements. New Playlists make it easier to find information. Some Playlists are available for viewing on YouTube by the public (without special access

requirements) and some are only available to members logged into VCPG website.

Members will find links to video Playlists on the Membership page and by scrolling down to the Members' area. Members' only playlists include Guild business meetings, Gallery, Online Store meeting recordings. In the future Board of Directors maybe able to access BOD meeting recordings here as well.

See the table on page 2 for an outline of how the VCPG Videos are being structured on the YouTube Channel.

Your input is welcome. Please use the Contact Form to provide your comments.

Erika Posey

- **Please renew your VCPG Membership**

Please use 2021 membership form included

- **VCPG Website;**

<http://venturapottersguild.org>

- **VCPG Board of Directors:**

President: Wyn Matthews [wyn@wynmatthew.com](mailto:wyn@wynmatthew.com) 805.207.3122

Vice President: Bill Evans [bill133@cox.net](mailto:bill133@cox.net) 805-450-5863

Secretary: Stacy Rowe [stacer2000@gmail.com](mailto:stacer2000@gmail.com) 310.429.2822

Treasurer: Roe Estep [estep67@aol.com](mailto:estep67@aol.com) 805.320.3524

Programs: Barbara Fosbrink/Foz [bfosbrink@aol.com](mailto:bfosbrink@aol.com) 805 643 4635

Sales/ Shows: Would you like to volunteer?

Workshops: Genie Thomsen [geniethomsen@att.net](mailto:geniethomsen@att.net) 805.886.1957

Communications: Ruty Levy [levyruty4@gmail.com](mailto:levyruty4@gmail.com) 818.613.7256

Instagram/Pinterest: Troy Schmidt [RedDragonPottery@gmail.com](mailto:RedDragonPottery@gmail.com) 805.252.0923  
Membership: Brenda Burgess [burgessinventura@gmail.com](mailto:burgessinventura@gmail.com) 805.290.4741  
Publicity: Rebecca Catterall [rebeccacatter@yahoo.com](mailto:rebeccacatter@yahoo.com) 310.384.1840  
Jury Chair: Would you like to volunteer?  
Marketing: Ellen Wohlstadter [ellenwohlstadter@gmail.com](mailto:ellenwohlstadter@gmail.com) 818.321.8706  
Hospitality: Victoria Mullins [vlmceramic@gmail.com](mailto:vlmceramic@gmail.com) 805.320.3524  
Gallery Chair: Drew Lurie [drewlurie@gmail.com](mailto:drewlurie@gmail.com) 805.798.2240  
Finance Chair: Wanda Ferrin [ferrinpottery@earthlink.net](mailto:ferrinpottery@earthlink.net) 805.462.7309  
Librarian: Amanda Mason [Amanda.rose.mason@gmail.com](mailto:Amanda.rose.mason@gmail.com) 704-533-2574

### **Our Mission Statement:**

**The Ventura County Potters' Guild is a nonprofit organization committed to stimulating public interest in ceramic arts by providing networking, education and sales opportunities in an inclusive environment for all levels and interests.**