



Ventura County Potters' Guild



September 2020 Newsletter

venturapottersguild.org

• For Your Calendar

- Sep 12th**.....Exhibit 'Nature's Bounty'
at Beatrice Wood Center **Online**
- Sept 28**.....Members Meeting; 7pm ;
Introducing VCPG Online store
Zoom link included
- Oct 4th**.....Board Meeting
Members are welcome to Zoom w/us
- Oct 26**.....Members Meeting; 7pm
Learn to pack and send Ceramics
- Nov 1st**.....Board Meeting
- Nov 23**.....Members Meeting; 7pm
Jury Workshop; 6:30pm
- Dec****Holiday Party in the Park? Socially distancing?**

Meeting Location: Ventura Adult Center; 550 North Ventura Avenue., Ventura, Ca
93001

• Presidents message

Dear fellow potters,

In alignment with our 2020 and Beyond projects and our post-Covid
Lockdown Pivot Team projects we are making a good progress;

- Our new website has gone live. It include a member portfolio area where any Guild Member can post an artist statement, contact and/or purchase info, and photos of their work.
- Our Online Store will go live October 1st, beta testing the processes we've developed with Gallery Members. After a couple months of smooth operations the Online Store will be opened up to all Juried Members.
- We have a new jurying process that will be tested during our fall jurying. (See more detail inside the newsletter.)
- We've started a trial Residency Program with Ventura College. Four VC students applied for two available spots. This is a 12 week residency where the resident will work on new work under the guidance of a master potter. More information inside the newsletter.

I continue to be impressed by and grateful for the wonderful people who contribute their time and energy to the ongoing evolution of our Guild. We are doing good work!

Wyn Matthews

805.207.3122

me@wynmatthews.com

• **Members Meeting online, Monday, September 28th @7pm**

VC Potters Guild is inviting you to a scheduled Zoom meeting.

Introducing VCPG Online store

6:30 is social time, the meeting will start at 7.

We will tour the store, go over the guidelines and how to submit a piece, review the fulfillment process and answer any questions members may have.

Join Zoom Meeting

<https://us02web.zoom.us/j/84765681961?pwd=Ky91a013Q1d1eGRiVzRxc0FCRHUvQT09>

Meeting ID: 847 6568 1961
Passcode: 263128

• **Website is Launched; Come Participate!**

<http://venturapottersguild.org>

Here are some of the new features to explore;

Profiles;

Everyone was added to the website as a member with your own account. You should have gotten an automated email from the website when this happened on August 25, with basic instructions for logging into your account.

As a member, you can have a profile about yourself and a portfolio of your work. When you log in, you'll see some options for adding a cover photo and a profile photo. The cover photo is a banner-type background, and the profile pic would be you, or some kind of avatar. You also can write a little blurb about yourself and your work.

Portfolios;

This is a gallery of your images. It is straightforward to add them, but please read the Portfolio Tutorial, which is available from the Portfolio page at the website.

Guidelines are included below.

For more tips, watch the recording of our February meeting on our YouTube.

<https://www.youtube.com/channel/UC2IzebZHcq-j01UucykUVpg>

Member-only content;

Another new aspect of the website is an area at the bottom of the Membership page that shows information and files only to members, board members and gallery members. Naturally you must be logged in to see this information.

A website is a work in progress and ours is no different. Apparently if your browser window is too narrow, the software forces the page into a single column format and the navigation links at the top disappear. Until I iron this out, just widen your browser window and the navigation bar will show up again.

I can be reached by using the Photo Box contact form on the Membership page. Speaking of which, I am happy to meet anyone at the gallery with the box so you can use it to shoot your work. Just contact me so we can set up a time.

Terry Wilson

• **Members Exhibit at Beatrice Wood Center Online**

"Nature's Bounty" • 9/12 - 10/24/20

<https://www.beatricewood.com/exhibits.html>

• **The Beauty of Underglazes • Next Year • October 2021**

A two day workshop with **Julia Feld**.

• **Announcing A Studio Residency Program;**

To assist in filling a void created by the Covid-19 Pandemic the Guild is offering, on a pilot basis, a Studio Residency Program for one or two students. The selected individual(s) will receive a 12 weeks membership/residency during the Fall 2020 semester at ClayZen Studio. ClayZen is a small studio located in **Meiners Oaks** (near Farmer and the Cook).

The residency will allow student(s) to work on their skills, receive hands-on training in firing while completing work that may be required for successful admission into an arts program. Students will be

supported and guided by both ClayZen's Master Potter **Wyn Matthews** and a **member** of the Ventura College Ceramics faculty. View a tour of the studio at <https://youtu.be/XIhxj-tTJZU>

• **Service to Our Members**

The Guild is offering to our juried members who are selling through the gallery to place a combined order from Laguna Clay and Aardvark Clay.

Orders from Laguna need to be receiving by August 31st. - Order is out

Orders from Aardvark need to be receiving by September 30th.

• You will email or text Wyn Matthews the items you need which list the item number, name and quantity (i.e. WC 401 cone 6 B-mix, 100#. MSD 302 cone 6 Turquoise Glaze 10#.).

The order will be placed the first week in September with expected delivery to Genie Thomsen's residence by the second week in September.

• You will reimburse the VCPG for your portion of the order plus a share of the delivery cost.

Once the order arrives, Wyn/Genie will send you an email notice with the amount you owe.

• Then contact Genie to make an appointment to pick up your order.

Wyn Matthews, 805.207.3122, me@wynmatthews.com

• **Natural Wonders • Lauren Hanson at BWCA**

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• **VCPG Jury Members Program during Covid-19;**

Pre-jury starts on October 3rd and Final Jury November 7th.

The process will happen at ClayZen Studios in Miners' Oaks at 135 S. Encinal Ave, Ojai, 93023. Always contact **Wyn Matthews** at 805.207.3122 (call or text) to make an appointment to drop off or retrieve your work.

Pre-Jury: Bring your pots to ClayZen during the week prior to Saturday, October 3rd. Please wear gloves or sanitize your hands before packing your pots at home, and when unloading them at ClayZen.

Jurors will come individually when they can between October 4-10. We will do our best to connect with you via FaceTime, Skype, or Zoom to have a conversation about your work. You will also receive written feedback on the jury form. The juror will also wear gloves or sanitize their hands prior to handling your pots.

Please pick up your pots on Sunday, October 11th - Tuesday, October 13th.

Final Jury: Bring your pots to ClayZen during the week prior to Saturday, November 7th. Please wear gloves or sanitize your hands before packing your pots at home and when unloading them at ClayZen.

Jurors will come individually when they can between November 8-14. We will do our best to connect with you via FaceTime, Skype, or Zoom to have a conversation about your work. You will also receive written feedback on the jury form. The juror will also wear gloves or sanitize their hands prior to handling your pots.

You'll receive the results of the final jurying in the mail within 2 weeks of the jurying.

- **A Potters dream for sale:**

Electric Kiln (set up in studio garage), Potters tools, glazes, slab roller, hand building accessories and many books all to be sold extremely low price.

"I know my Mom would have liked it to go to someone who shared the same passion". Please contact **Kim Smith 805-443-1037**

- **Free • Canopy and Books**

Canopy: 10' x10' with 4 sides. Good condition.

Books: Online Merchant Internet 101, Selling art on eBay, and Art Marketing 101, Handbook for the Fine Artist

Contact Marilee Stockman at 949 689 8982

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- **Do you know of a kiln repair man?**

Please contact **Sonja Gary at sonjakgary@yahoo.com**

- **Firestick is looking for a potter/Kiln tech**

Please contact **Robin at Firestick**; Call 805 272 8760 or text 562 688 6600

- **Kiln for Sale \$400**

Cress XL-23 \$ 400. - 17 x 22 .

Comes with 6 shelves and Kiln furniture. It works!

Please call **Jacqueline Biagi 805-701-7392**

- **Start up Studio is looking to buy;**

Opening a community based studio and in search for —wheels, slab roller, extruder, etc.

Contact **Veronica Medina** at **646.709.7861** or veronicamedinaclayworks.com

- **33rd Ceramics Conference**

For the Advancement of Ceramic Arts - College Edition 2.0

On Friday, **September 18th**, the **John Natsoulas Center for the Arts** will feature some of the best ceramic sculptors in the world in a side-by-side fashion, where within one hour, two artists will engage with one another in a discussion as well as answer questions from the public. This conference is free to the public and will be available for live streaming on Zoom and Facebook.

Information and to register at <https://www.natsoulas.com/ccaca-2-0/>

- **Welcome New Members**

Xananda Wollard

- **2020 VCPG Membership**

A membership form is included in this newsletter.

- **Your Guild needs help!**

We will help you to help us;

Vice-President, Show & Sales Chairperson, Program Chairperson, Librarian Coordinator

- **Check our YouTube Channel**

<https://www.youtube.com/channel/UC2lzebZHcq-j01UucykUVpg>

• VCPG Board of Directors:

President: **Wyn Matthews** wyn@wynmatthew.com 805.207.3122
Vice President: **Would you like to volunteer?**
Secretary: **Stacy Rowe** stacer2000@gmail.com 310.429.2822
Treasurer: **Roe Estep** estep67@aol.com 805.320.3524
Programs: **Would you like to volunteer?**
Sales/ Shows: **Would you like to volunteer?**
Workshops: **Genie Thomsen** geniethomsen@att.net 805.886.1957
Communications: **Ruty Levy** levyruty4@gmail.com 818.613.7256
Instagram/Pinterest: **Troy Schmidt** RedDragonPottery@gmail.com 805.252.0923
Membership: **Brenda Burgess** burgessinventura@gmail.com 805.290.4741
Publicity: **Rebecca Catterall** rebeccacatter@yahoo.com 310.384.1840
Jury Chair: **Crystal Davis** cedavis1617@gmail.com 805.216.5289
Marketing: **Ellen Wohlstadter** ellenwohlstadter@gmail.com 818.321.8706
Hospitality: **Victoria Mullins** vlmceramic@gmail.com 805.320.3524
Gallery Chair: **Drew Lurie** drewlurie@gmail.com 805.798.2240
Finance Chair: **Wanda Ferrin** ferrinpottery@earthlink.net 805.462.7309
Librarian: **Would you like to volunteer?**